

ADDRESS East Hartford, Connecticut **PHONE** 860.478.130 EMAIL hamer.cassandra@gmail.com WEB www.cassandrahamer.co

ABOUT ME

I am a passionate lover of creating unique, clean, and inspiring pieces of design. It is my goal to consistently help people to tell their stories through the platform of digital and print design. When I'm not designing, I enjoy traveling to new places, eating good food, and meeting new people.

EDUCATION

Bachelors of Fine Arts: Graphic Design Liberty University '19

SKILLS





Lightroom





SKILLS

- + Social Media
- + Marketing
- + Project Management
- + Lifestyle/Event Photography
- + Photo Editing
- + Hootsuite
- + Sprout Social

EXPERIENCE

LOOMIS CHAFFEE

Lead Graphic Designer March 2020- Present Connecticut

APPLE INC.

Specialist October 2019- March 2020

FREELANCE

Graphic Designer August 2015- Present

HARC INC.

Marketing Intern July 2018-August 2018 Connecticut

KULTURE MEDIA GROUP

Graphic Design Intern October 2018- May 2019 Connecticut

ONErpm

Marketing Intern February 2019-May 2019 New York

- + Social Media Marketing
- + Project Management
- + Photographing events
- + Print Design
- + Oversee marketing campaigns
- + Develop illustrations
- + Conceptualize visuals based on requirments/request
- + Study design breifs
- + Social Media Marketing
- + Apparel Design
- + Branding
- + Logo Design
- + Project management support
- + Logo Design proposal for office cafe
- + Event assistance
- + Photographing events
- + Graphic Design Work
- + General office maintenance
- + Creating campaigns for artist events
- + Social Media Marketing
- + Apparel Design
- + Artist Onboarding
- + Project management support
- + Playlist curations
- + Copywriting, editing and design
- + Influencer and Brand Research
- + Graphic Design Work
- + Social Media Marketing